**April, 2025** 



2025 Multi-Year Grant Cycle

Letter of Intent Information

## Overview

#### Welcome

Thank you for your interest in Con Alma's 2025 Grant Cycle

### Website &

Website resources and accessing the application

**Grant Portal** 

#### **About Us**

Mission and Priorities

# Questions & Answers

**Questions and answers** 

#### **Guidelines**

2025 Multi-Year Grant Cycle Guidelines and Letter Of Intent Overview

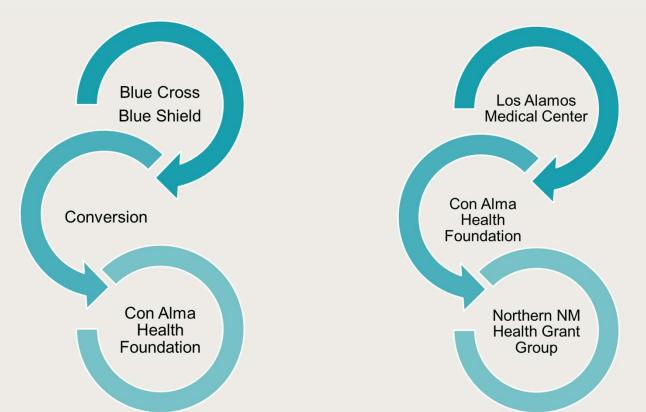
#### **Contact Us**

Meet our team



# Our History

Private Conversion Foundation





## Our Mission

To be aware of and respond to the health rights and needs of the culturally and demographically diverse peoples and communities of New Mexico

To improve health status & access to health care services

To advocate for health policies that address the health needs of all



Con Alma makes grants, contributions, and program-related investments to fulfill its mission.

### Summary

Con Alma Health Foundation provides grants to eligible nonprofits working to improve health and advance health equity for people who live in New Mexico. Our aim is to ensure that New Mexico's diverse communities have full access and opportunities to lead healthy lives.





# 2025 Grant Cycles

Multi-Year	Annual	Northern NM Health
Statewide \$30,000; \$40,000; \$50,000 for up to 3 years  Must be able to demonstrate 3 years of successful operations  Larger Systemic Change with a focus on Policy, Advocacy and Capacity Building  Letter of Intent Submitted  Letter of Intent are reviewed by the CAHF Team  Invitation to submit full application  The full application is reviewed by the Multi-Year Grant Making Committee	Statewide \$15,000, \$20,000, \$25,000, \$30,000 for one year Reviewed by Community Reviewers and Grant Making Committee	Los Alamos, Rio Arriba, and Northern Santa Fe Counties \$10,000, \$15,000 or \$20,000 for one year Reviewed by CAHF and Los Alamos Hospital Auxiliary



## Six Priority Areas

Access

**Culturally Appropriate Services** 

Evaluation/Research

Health Promotion

Policy

Workforce Development



The Foundation supports requests that have the potential to benefit many members in a system, network, or community (vs. individual needs).

Multi-Year Grants: Larger systemic change concentrating on Policy, Advocacy and Capacity Building.



Tax-exempt, nonprofit 501(c)(3), or have a fiscal sponsor

Current and past grant recipients may apply

Must benefit people living in New Mexico

If work is to be completed in a tribal area, applying organizations must get a tribal letter of support for the full application.

Multi-Year Grants - Organizations applying must be able to demonstrate 3 years of successful programming.



Applying Through a Fiscal Sponsor

Projects, non-profits, public or governmental agency or a federally recognized tribe in the state of New Mexico without IRS 501(c)(3) designation may apply through a fiscal sponsor.

If using a fiscal sponsor, the organization serving as fiscal sponsor must have verifiable 501(c)(3) status from the IRS and complete a profile in CAHF's grant portal.

Multi-Year Grants - Organizations applying must still be able to demonstrate 3 years of successful programming.



#### **Priority Communities**

Marginalized because of race, language, gender, disability, sexual orientation, or spiritual beliefs

Immigrant, rural, and border communities

Low-income and economically under-resourced communities

People suffering from chronic health conditions and trauma-related health inequities

People who are uninsured, underinsured, and/or medically underserved



## Use of Funds / Allowable Costs

Grants of up to \$50,000 each year for 3 years

Funds may be used for personnel (staffing/benefits), professional services (contractors, evaluators), operational expenses (supplies, printing, postage, copying, communications), meetings and travel (venue rental, training costs), and other direct and indirect expenses.

Purchases of property or equipment are limited to \$5,000 per item.

Multi-Year Grants – No budget required with LOI submission.



# Exclusions/Restrictions

Political campaigns, political lobbying, or other partisan activities prohibited by section 501(c)(3) of the Internal Revenue Code

Support to individuals, scholarships, or fellowships

Capital or endowment campaigns, annual fundraising campaigns, event sponsorships, debt liquidation, or clinical research Grants to organizations that discriminate based on race, ancestry, national or ethnic origin, disability, sex, age, religion, sexual orientation, or gender identity

Grants made for religious purposes

Grants for construction, renovation, or repairs







## Multi-Year Grant Cycle

Grant Implementation Period - January to December for up to 3 years





### Multi-Year Grant Request Amounts

Applicants may request

\$30,000 Yearly (\$90,000) \$40,000 Yearly (\$120,000) \$50,000 Yearly (\$150,000)

CAHF anticipates funding 6-8 grants this cycle.



### LOI Questions & Evaluation Rubric

Letters of Intent are limited to 600 words to answer six questions

#### **LOI Questions**

Tell us about your organization and the work that you do.

What project are you proposing?

Who will benefit from this funding?

Where do they live?

What long-term changes do you expect with this project?

How does your project align with one of Con Alma's priority areas?

#### **Evaluation Rubric**

How well does the organization demonstrate competence and a good track record?

How well does the proposal address root causes or underlying issues that affect health equity?

How well does this serve under-resourced or marginalized people?

How well does this project reach an underresourced geographic area?

How likely is the work described to make a long-term difference?

How well do the proposed outcomes align with one of Con Alma's priority areas?



### Letter of Intent Review Process



Successful organizations will be invited to complete a full application and will be notified by May 28<sup>th</sup>.



### Previous Multi-Year Grant Recipients



Visit <a href="https://www.conalma.org/category/news/">https://www.conalma.org/category/news/</a> to read updates on the impact from these organizations.







## Grantmaking Page – www.conalma.org



#### **Grant Seekers**

Grants are awarded each year in support of nonprofits' efforts to improve their community's health. The emphasis of our grantmaking is on attaining long-term policy solutions and health equity that is informed by community voices.





### Website Support

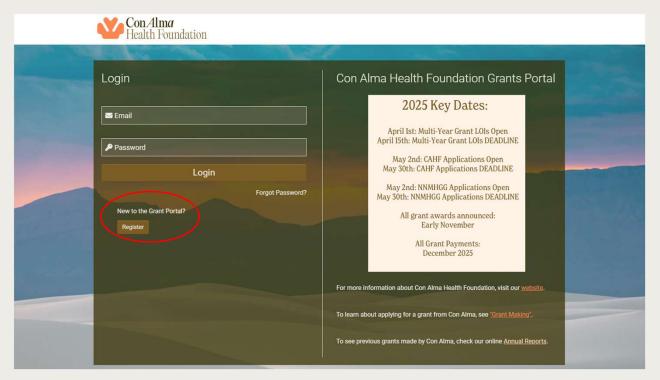
Multi-Year Grants

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### **Grant Portal**







#### **Grant Portal**

#### **Log Into Portal**

On the home screen, find the **"My Applications"** section

Click on "Funding Opportunities."

If you have already started an application, you will find it in the "In Progress" list.

#### **New to Con Alma Organizations**

Applicants new to Con Alma must first register and create an organizational profile.

For assistance email: sysadmin@conalma.org



### Additional Support

Informal Question & Answer Sessions

#### Tuesday, April 8th at 9:00 AM

https://us06web.zoom.us/j/2499238393?omn=81162783146 Meeting ID: 249 923 8393

#### Wednesday, April 9th at 1:00 PM

https://us06web.zoom.us/j/2499238393?omn=85917957216 Meeting ID: 249 923 8393

This presentation will be placed under the Multi-Year Grants DOWNLOAD tab.



### Con Alma's Team



Executive Director linda@conalma.org

Linda Candelaria



Associate Director amy@conalma.org

**Amy Donafrio** 



Cecile LaBore
Information Manager cecile@conalma.org



Dennis McCutcheon

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dennis@conalma.org

If you have any questions, please email sysadmin@conalma.org





Additional questions can be emailed to: sysadmin@conalma.org





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