

CON ALMA HEALTH FOUNDATION 2009 ANNUAL REPORT

The Heart & Soul of the Matter



*The Heart & Soul of
Health in New Mexico*





Mission

Con Alma Health Foundation is organized to be aware of and respond to the health rights and needs of the culturally and demographically diverse peoples and communities of New Mexico. Con Alma seeks to improve the health status and access to health care services for all New Mexicans and advocates for a health policy that addresses the health needs of all New Mexicans. The Foundation makes grants, contributions, and program-related investments to fulfill its Mission.

History

In 2001, a group of health consumer advocates and policy makers were convened to decide how best to invest the proceeds of the sale of Blue Cross and Blue Shield of New Mexico, a not-for-profit corporation. State law required that its non-charitable assets of more than \$20 million be set aside for a similar organization. That nonprofit organization became Con Alma Health Foundation, the largest foundation in New Mexico solely dedicated to health.

By the close of 2010, the Foundation will have awarded more than \$9 million to nonprofits in New Mexico since inception in 2001.

CAHF's assets go beyond the dollars with which it makes grants. The Foundation advocates for health policy and brings people and organizations together, acting as a catalyst for improving health, especially for the underserved.

Core Values

GUIDING CON ALMA HEALTH FOUNDATION ARE SIX CORE VALUES:

1. Improve the health status of all New Mexicans;
2. Maintain the public trust;
3. Involve, collaborate and partner with New Mexico communities;
4. Innovate and lead;
5. Teach and learn; and
6. Be an effective advocate for a health policy which supports the Foundation's charitable Purpose and Mission.



*The Heart & Soul of
Health in New Mexico*



A Message

What is the heart and soul of the matter? At Con Alma Health Foundation, health is the heart and soul of the matter. We define health broadly to include behavioral, oral, spiritual, environmental, and physical health. Without health, without healthy citizens and healthy communities, our efforts have less chance of success.

At Con Alma Health Foundation, the heart and soul of the matter is also the power of partnership. How profoundly can we improve health in New Mexico by cooperating instead of competing? What can we do to contribute to others' success and impact on health? Throughout these pages are demonstrations of the possibilities of partnership, whether it is an initiative to address the nursing shortage ([Project DIVERSITY, page 4](#)) or pooling funders' dollars to support Hispanic/Latino communities in New Mexico ([HIP New Mexico, page 5](#)).

At the heart and soul of the matter is also courage. We must challenge ourselves to ask difficult questions, such as, "How are we contributing to a situation that needs to change?" Having courage might also mean convening stakeholders to explore new innovative approaches, like a mid-level oral health practitioner model in New Mexico ([Oral Health Initiative, page 3](#)).

Finally, at the heart of Con Alma Health Foundation are our six Core Values. These core values are deeply rooted in a vision of the day when health and access to health care is not decided by race, ethnicity, how much money you have or how many people live in your community.

As we move with hope into the heart and soul of the matter, we applaud the partnerships and the acts of courage of our grantees each day – and we pledge our commitment to the people and communities of New Mexico to achieve better health for all.

Sincerely,

PATRICIA MONTOYA, MPA, BSN
Board President

DOLORES E. ROYBAL, MSW, PH.D. CANDIDATE
Executive Director



**In an effort to report to our community effectively and to reduce the Foundation's environmental impact, our 2009 Annual Report is primarily being presented in an electronic interactive format. If you would like to receive a printed hard copy version of our 2009 Annual Report, please call 505.438.0776 x2 or email staff@conalma.org.*

Initiatives

ORAL HEALTH INITIATIVE – SEARCHING FOR SOLUTIONS

Often overlooked as a health access and disparity issue, oral health care is essential to overall health. Thousands of New Mexicans – many of them children – cannot get access to or must, in many cases, wait six months for needed dental care. Twenty-nine of our 33 counties do not have enough dentists to serve their communities, and six counties do not have any dentists at all.

In partnership with the [W.K. Kellogg Foundation](#), Con Alma Health Foundation acted as a convener to explore the feasibility and public will to increase the dental workforce and possibly develop a mid-level oral health practitioner model in New Mexico.

Con Alma Health Foundation partnered with four statewide and community-based New Mexico nonprofit organizations:

1. [Health Action New Mexico](#)
2. [New Mexico Health Resources](#)
3. [New Mexico Primary Care Association](#)
4. [New Mexico Voices for Children](#)

Read the full report, [“Searching for Solutions, Key Findings Report on New Mexico’s Oral Health Gap, 2009-2010.”](#)



The year-long initiative yielded these key findings:

1. New Mexico has a severe shortage of dental providers and significant unmet oral health needs, particularly in its rural, geographically remote Hispanic/Latino and Native American communities.
2. There is clear and favorable public will to act now on addressing the oral health gap and solve workforce problems.
3. There is uniform interest in New Mexico for a mid-level oral health practitioner among health care consumers, especially in rural and low-income communities.
4. Rural communities are eager for economic development that can increase access and dental services and the economic opportunity and career path opportunities for their citizens.

Initiatives

PROJECT DIVERSITY – THE POWER OF PARTNERSHIP

As the cornerstone of the health care workforce, Nurses offer care and comfort. Their vigilance is critical to keeping patients safe and healthy.

New Mexico has a projected 5,000-Nurse shortfall by 2020. New Mexico is one of a handful of minority-majority states, with a population that is 44 percent Latino and 10 percent Native American. To make sure all of the state’s residents receive quality health care, providers must be able to communicate with patients and understand their culture. Data shows that minorities make up 57% of the population, but only 11% of the nursing workforce. This discrepancy has contributed to decreased patient satisfaction in these minority groups.

Project DIVERSITY is tackling these challenges by building an educational pipeline that reaches out to historically underrepresented middle and high school students with an interest in joining the health care workforce.

Project DIVERSITY served 63 high school students and 120 middle school students, providing mentoring/job shadowing with nurses and college prep and tutoring.

PROJECT DIVERSITY ACHIEVEMENTS

- 100% of all eligible students graduated from high school.
- 100% of all graduated seniors are enrolled in college.
- 100% of all current high school seniors have applied to college.
- ACT scores increased an average of 3 points, and in some cases as much as 7 points.

Read the full report, [“The Power of Partnership, Project DIVERSITY, A Report to the Community.”](#)

Watch [a video about Project DIVERSITY](#) on YouTube.

THE POWER OF PARTNERSHIP

To tackle the challenge collectively, a unique collaboration bringing together Con Alma Health Foundation, New Mexico Community Foundation, the University of New Mexico’s Medical (UNM) School Office of Diversity, UNM Hospitals and UNM Hospitals Nursing Division, UNM’s Health Science Center, and New Mexico First is building a “pipeline” and strategic bridges for minority students from middle school to college.

The effort is supported by Partners Investing in Nursing’s (PIN), a partnership of the Northwest Health Foundation and the Robert Wood Johnson Foundation to support local and regional philanthropies as they develop and test solutions to America’s nursing workforce shortage.





HIP NEW MEXICO

Con Alma Health Foundation is honored to be a part of Hispanics in Philanthropy (HIP), New Mexico site. The funders' collaborative completed year two of a three-year initiative, securing \$250,000 from New Mexico funders, which was matched by HIP National for a total of \$500,000 over a 3-year period for technical assistance grants for New Mexico nonprofits. Collaborative members include Abelard Foundation, Con Alma Health Foundation, New Mexico Community Foundation, Nirvana Mañana Institute, Oppenheimer Brothers Fund, Ronald Simon Family Foundation, and the Santa Fe Community Foundation. More information is available at www.hiponline.org.

LIVE WEBCAST

Broadcast from the New Mexico History Museum and held on December 3, 2009, the [free online interactive event](#) featured Senator Jeff Bingaman as the keynote speaker and connected approximately 400 people around New Mexico, conducting a statewide conversation about health using Facebook, the popular social networking website.

Viewing Parties – In addition to individuals joining the webcast, there were viewing parties held in Los Alamos, Espanola, Taos, Estancia, Albuquerque, Las Cruces, and Roswell.

“It occurred to me that we could really build the capacity of nonprofits in rural communities by using this technology to deliver capacity-building programs. Really enjoyed being a part of the event long distance. Also enjoyed the collaboration on Facebook. Another rather new experience in technology.”

–TRESA VANWINKLE,
Executive Director, CAPPED about CAHF Live Webcast

NEW MEXICO HEROES OF HEALTH

Con Alma recognized the contributions of [15 New Mexico Heroes of Health](#). Con Alma Health Foundation thanks them for the impact they make and for the progress they inspire. The Inaugural New Mexico Heroes of Health are:

- Robert Benon
- Mary Louise Romero-Betancourt
- Sen. Jeff Bingaman
- Arturo Gonzales
- Monica Leyba
- Larry Martinez
- Pat Montoya
- Win Quigley
- Dolores E. Roybal
- Fred Sandoval
- Cynthia Simonetti
- Dr. Eliseo Torres
- Dr. Bert Umland
- Facundo Valdez
- Dr. Alfredo Vigil



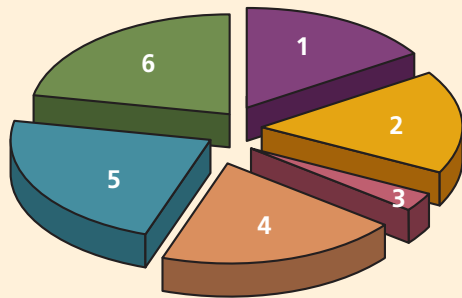


Investing In People, Investing in the System

2009 MULTI-YEAR AND SMALL GRANTS

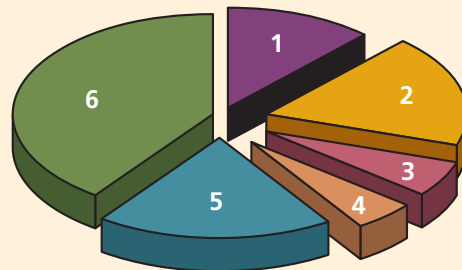
NUMBER AND PERCENT IN PRIORITY AREA

1. Access to Healthcare:	\$ 50,625.00	16%
2. Culturally Appropriate Services:	\$ 56,500.00	17%
3. Evaluation and Research:	\$ 11,250.00	3%
4. Health Promotion:	\$ 63,375.00	20%
5. Policy:	\$ 73,250.00	23%
6. Workforce Development:	\$ 70,000.00	22%
TOTAL:	\$325,000.00	100%



NUMBER AND PERCENT PER REGION

1. Region 1:	\$ 40,000.00	12%
2. Region 2:	\$ 57,500.00	18%
3. Region 3:	\$ 20,000.00	6%
4. Region 4:	\$ 15,000.00	5%
5. Region 5:	\$ 61,000.00	19%
6. Statewide Initiatives:	\$ 131,500.00	40%
TOTAL:	\$325,000.00	100%



2009 MULTI-YEAR GRANTS

- **Alamo Navajo School Board**, \$45,000 to support leadership training and wellness activities in Alamo Navajo Community, one of the poorest and most rurally isolated Native communities in New Mexico.
- **Ben Lujan Institute for Leadership and Public Policy of New Mexico Highlands University**, \$40,000 to improve care for culturally diverse patients by cross-training primary care medical residents and community health workers in Santa Fe and Rio Arriba counties including Pojoaque and Santa Clara Pueblos.
- **Community Coalition for Healthcare Access**, \$20,000 to continue expansion of Community Health Worker Training as health planners/ system change agents in Bernalillo County and to continue health advocacy and policy promotion of publicly financed health programs in Bernalillo County.
- **Los Alamos National Laboratory Foundation First Born Program**, \$15,000 matching grant to support an evaluation of the First Born Program in Grant, Los Alamos, Rio Arriba, Santa Fe, Socorro and Taos counties.
- **New Mexico Center on Law and Poverty**, \$40,000 to increase access to health care for underserved New Mexicans statewide through advocacy efforts for policy changes at statewide hospital and clinic systems and at government levels.
- **New Mexico State University Foundation, Grants campus – Pathway to Nursing Careers**, \$40,000 to support a nursing career pathway to address the critical nursing shortage in Cibola County.



2009 Small Grants

- **Coming Home Connection**, \$10,000 to support a pilot project to train volunteer veterans to provide in-home care for aging and disabled veterans in Santa Fe County.
- **El Centro Family Health**, \$10,000 to address health professional shortages in rural northern New Mexico Counties through youth workforce development and alignment with a statewide pipeline system.
- **Embrace**, \$15,000 for Teen EFORT (Empowering Families through Opportunities, Relationships & Trust), a project designed reduce teen parent involvement in substance abuse and to increase parenting skills in Chaves County.
- **Health Security for New Mexicans Campaign**, \$12,000 to create a highly trained, diverse group of activists to mobilize statewide grassroots efforts to educate communities and establish a system of guaranteed comprehensive health coverage for all New Mexicans.
- **La Piñon Sexual Assault Recovery Services of Southern New Mexico**, \$8,000 to launch Kidtalk 636-3636 a supportive hotline for children and youth in Doña Ana County.
- **Native American Community Academy**, \$12,000 to support the Eagle Behavioral Health Program, for students and their families in the only Native American school serving Albuquerque and the surrounding Pueblos of Laguna, Isleta, Sandia, Santa Ana, and San Felipe.
- **New Mexico Foundation for Dental Health, Research and Education**, \$10,000 for the Donated Dental Services program, which provides free dental treatment to elderly and disabled patients statewide that do not have regular access to dentists.
- **New Mexico Health Equity Working Group**, \$7,500 promote health equity by reframing the predominant view of health statewide to include social, economic and political factors through increased organizational capacity.
- **New Mexico Voices for Children**, \$10,000 to implement a communications plan to educate policymakers, the media, and the public about the health care needs of children and families, statewide.
- **St. Elizabeth's Shelter**, \$7,500 to support a Medical Respite Program, a shelter for homeless patients following emergency services or hospitalization in northern New Mexico counties.
- **Sanctuary Zone**, \$8,000 to provide operational support to the only community based domestic violence shelter in Torrance County.
- **Senior Citizens' Law Office**, \$15,000 to support the Aging in Place project to assist senior citizens with legal advice and advocacy about options available for receiving necessary healthcare while still remaining in their home. Bernalillo, Sandoval, Valencia, and Torrance Counties.



Northern New Mexico Health Grant Group Grants (NNMHGG)

A joint project of the Auxiliary of the Los Alamos Medical Center and Con Alma Health Foundation

- **Amigos del Valle**, \$12,000 to provide in-home senior services in Rio Arriba and northern Santa Fe counties.
- **Boys & Girls Club del Norte**, \$10,000 to support Healthy Habits for Life for children and families in Rio Arriba and northern Santa Fe counties through nutrition, physical activity and parental education.
- **Cancer Services of New Mexico**, \$10,000 to support the 2010 Family Cancer Retreats for families coping with cancer in Los Alamos, Rio Arriba, and Santa Fe counties.
- **Casa Mesita**, \$15,000 to reduce domestic violence in Los Alamos, Rio Arriba, Taos, and Santa Fe counties by providing a therapeutic residential program for female youth.
- **Coming Home Connection**, \$20,000 to launch a volunteer training program to provide free in-home care for the aging and disabled in Rio Arriba County.
- **El Centro Family Health**, \$10,000 for Semillas de Salud, a health and health career club for teens in Rio Arriba County.
- **Family Strengths Network**, \$5,000 for the We Help Ourselves (WHO) program to help students learn how to be safe at home and school in Los Alamos County.
- **HELP – New Mexico**, \$20,000 to strengthen health-related services and nonprofit organizations in Los Alamos, Rio Arriba, and Santa Fe counties by providing health services employment and training opportunities for New Mexicans seeking employment.
- **Los Alamos Family Council**, \$20,000 to provide transitional psychiatric services while searching for long-term solutions for behavioral health services in Los Alamos, Rio Arriba, and northern Santa Fe Counties.
- **Los Alamos First Born Program**, \$20,000 to provide home visiting services for first-time families in Los Alamos County.
- **Los Alamos Juvenile Justice Advisory Board**, \$13,000 for a preventative health care initiative for youth involved in the juvenile justice system in Los Alamos County.
- **Los Alamos Visiting Nurse Service**, \$10,000 to develop a physical and occupational therapy resource library for patients in Los Alamos, Rio Arriba and northern Santa Fe counties.
- **New Mexico Suicide Intervention Project**, \$15,000 to increase awareness of youth suicide risk factors and interventions in Rio Arriba and northern Santa Fe counties.
- **Self Help**, \$20,000 to support immigrant advocacy and health initiatives in Rio Arriba, Los Alamos and northern Santa Fe counties.

Financials

STATEMENT OF FINANCIAL POSITION

For the Year Ended December 31, 2009 with Comparative Totals for December 31, 2008

ASSETS:	2009	2008
Cash and cash equivalents	\$ 2,013,308	\$ 2,963,986
Account and other receivables	5,550	47,094
Interest receivable	540	3,488
Prepaid expenses	7,658	4,582
Investments	20,730,601	15,979,362
Total current assets	22,757,657	18,998,512
Property and equipment, net of depreciation	887,520	918,659
TOTAL ASSETS:	\$ 23,645,176	\$ 19,917,171
LIABILITIES:		
Current liabilities		
Accounts payable	\$ 40,873	\$ 24,383
Accrued payroll liabilities	17,180	4,780
Grants payable	254,000	630,000
TOTAL LIABILITIES:	\$ 312,053	\$ 659,163
NET ASSETS:		
Unrestricted	776,864	775,471
Temporarily restricted	19,056,259	14,982,538
Permanently restricted	3,500,000	3,500,000
TOTAL NET ASSETS	\$ 23,333,123	\$ 19,258,009
TOTAL LIABILITIES AND NET ASSETS	\$ 23,645,176	\$ 19,917,171

STATEMENT OF ACTIVITIES

For the Year Ended December 31, 2009 with Comparative Totals for December 31, 2008

REVENUES AND SUPPORT:	2009	2008
Grants	\$ 151,550	\$ 82,500
Contributions	–	1,650
In-kind contributions	10,093	36,166
Special events, net	1,027	10,524
Investment income, net	5,639,580	(6,989,457)
Other income	366	–
Net assets released from restrictions	–	0
TOTAL REVENUE AND SUPPORT:	\$ 5,802,616	\$ (6,858,617)
EXPENSES AND LOSSES:		
Foundation healthcare programs	\$ 1,310,983	\$ 1,907,857
NNMHGG healthcare programs	78,000	287,685
General and administrative	241,676	311,590
NNMHGG general and administrative	74,171	103,312
Fundraising	17,136	11,325
TOTAL EXPENSES:	\$ 1,721,966	\$ 2,621,769
Change in net assets before provision for excise tax	4,080,650	(9,480,385)
Excise taxes	(5,536)	(9,899)
Change in net assets	4,075,114	(9,490,284)
NET ASSETS, BEGINNING OF YEAR	\$ 19,258,009	\$ 28,748,293
NET ASSETS, END OF YEAR	\$ 23,333,123	\$ 19,258,009

This is a summary. The full audited financial statements are available from our office:

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Santa Fe, NM 87501
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staff@conalma.org
www.conalma.org

Independent auditors:
Hinkle & Landers, P.C.

Thank You to our Partners

We are honored to support and partner with many dedicated organizations in support of improving health in New Mexico. In addition to our grantees, some of our partners are listed below:

- [Center for Nonprofit Excellence](#)
- [Community Catalyst](#)
- [Grantmakers in Health](#)
- Health and Human Services Week
- [Health Action New Mexico](#)
- [Hispanics in Philanthropy](#)
- [Los Alamos Medical Center Hospital Auxiliary](#)
- [National Committee for Responsive Philanthropy](#)
- [National Latino Behavioral Health Association](#)
- [Native Americans in Philanthropy](#)
- [New Mexico Association of Grantmakers](#)
- [New Mexico Community Foundation](#)
- [New Mexico Department of Health](#)
- [New Mexico Health Equity Working Group](#)
- [New Mexico Health Resources](#)
- [New Mexico Men's Council for Boys and Young Men](#)
- [New Mexico Primary Care Association](#)
- [New Mexico Public Health Association](#)
- [New Mexico Voices for Children](#)
- [Northwest Health Foundation](#)
- [Partners Investing in Nursing's Future](#)
- [Robert Wood Johnson Foundation](#)
- Unidos: Funders Allied with Youth
- [University of New Mexico Hospitals](#)
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- [UNM Health Sciences Center Office of Diversity](#)
- [W.K. Kellogg Foundation](#)

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The energy and talent of Con Alma Health Foundation's Board of Trustees and Community Advisory Committee, its staff and network of community-based organizations extend Con Alma's impact beyond the dollars it grants.

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THANK YOU to our
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Melanie Goodman

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Con Alma Health Foundation is a member of [Grantmakers in Health](#), [Hispanics in Philanthropy](#), and the [New Mexico Association of Grantmakers](#).

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