

# Investing in People Investing in the System



### Our Mission

Con Alma Health Foundation (CAHF) is organized to be aware of and respond to the health rights and needs of the culturally and demographically diverse peoples and communities of New Mexico.

Con Alma seeks to improve the health status and access to health care services for all and advocates for a health policy which will address the health needs of all New Mexicans.

### OUR CORE VALUES

#### Guiding Con Alma Health Foundation are six core values:

- 1. Improve the health status of all New Mexicans;
- 2. Maintain the public trust;
- 3. Involve, collaborate and partner with New Mexico communities;
- 4. Innovate and lead:
- 5. Teach and learn: and
- 6. Be an effective advocate for a health policy which supports the Foundation's charitable Purpose and Mission.





# A Message to the People of New Mexico

Near the beginning of this millennium, leaders from all parts of New Mexico came together for the common goal of improving health for all New Mexicans. Proceeds from two health care conversions, amounting to more than \$23 million, were to be used to create a foundation solely dedicated to health.

People came from Elephant Butte, Acoma Pueblo, Las Vegas, Carlsbad, Dulce, Glenwood, Jemez Pueblo, Espanola, Santa Fe and Albuquerque, representing the culturally and demographically diverse peoples and communities of New Mexico. Then as now, these volunteer Board of Trustees and Community Advisory Committee Members are charged with serving as stewards.

The cornerstone of the Foundation they built has at its core an unyielding faith in the strength and creativity of the people of New Mexico. Today that belief is manifested in CAHFs landmark report, "Closing the Health Disparity Gap in New Mexico: A Roadmap for Grantmaking." In it we are prompted to Invest in People and Invest in the System. This we have done with remarkable results.

More than \$2 million was awarded in 2007 to nonprofit organizations across the state.

Con Alma Health Foundation invested in people—the advocates, the community organizers, the nurses, the nutritionists, the promotores, the physicians, and the mentors. CAHF invested in the people who are helping to transform our New Mexico communities

The Foundation also invested in the system. No one organization has the financial resources to tackle single-handedly the systemic health-related problems of our state. Big problems require big solutions. All of us who care about improving health - government, nonprofits, and busines—will need to share expertise, organize networks that aggregate capital, coordinate programs and create a unified agenda. Here at Con Alma Health Foundation, we are honored to support and partner with the people and organizations that endeavor to remove barriers to good health.







# a catalyst for improving health, especially for the underserved

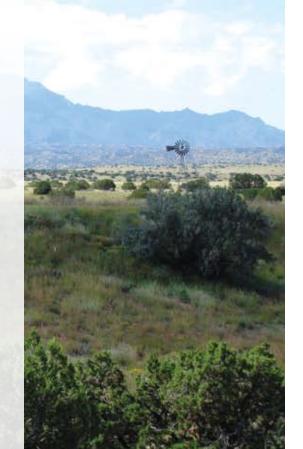
### Our History

In 2001, a group of health consumer advocates and policy makers were convened to decide how best to invest the proceeds of the sale of Blue Cross and Blue Shield of New Mexico, a not for profit corporation. State law required that its non-charitable assets of more than \$20 million be set aside for a similar organization. That nonprofit organization became Con Alma Health Foundation, the largest foundation in New Mexico solely dedicated to health.

The Foundation currently has assets of nearly \$30 million, primarily a combination of investments from two health care conversions: 1, the sale of Blue Cross and Blue Shield of New Mexico, and 2. the sale of the Los Alamos Medical Center.

By the close of 2008, the Foundation will have awarded more than \$9 million to nonprofits in New Mexico since inception in 2001. In 2008, the Foundation will award more than \$2 million in grants to nonprofits across New Mexico.

CAHF's assets go beyond the dollars with which it makes grants. The Foundation advocates for health policy and brings people and organizations together, acting as a catalyst for improving health, especially for the underserved.



What they have accomplished gives us reason to hope.

Some of their stories are in this annual report. There is one story in particular with which we want to end this message.

Michael Valdez\* is a high school senior who recently graduated from UNM's Health Careers Academy as part of CAHF's Project DIVERSITY nursing pipeline program (see page 2). Throughout his childhood, his mother and father worked hard to make ends meet. Michael's parents fought. His father struggled with alcoholism and more than once his mother had to bail him out of jail. Money became scarcer once Michael's mother left his dad and she became a single mom.

Today Michael, who says the realm of math and science has always fascinated him, wants to be a health provider and is pursuing his dream as a student in Project DIVERSITY. He says, "My mother taught me a valuable lesson. She taught me that whenever things don't go my way, not to ever give up. I want people to see the big picture, and that with small change can come a big difference."

Michael's story illustrates how systemic change is possible. Investing in the people of New Mexico can reap abundant returns. To Michael and the thousands of New Mexicans who are taking the steps that lead to widespread change, we declare our intention to stand with you, shoulder to shoulder, step by step.

> JOSE V. FRIETZE Board President

In V. Frietze plans F. Royce **DOLORES E. ROYBAL** Executive Director

\*Name has been changed to protect his confidentiality.



"...I want people to see the big picture, and that come a big difference.

MICHAEL VALDEZ\*

Recent graduate of UNM's Health DIVERSITY nursing pipeline program

2007 ANNUAL REPORT | 1

We are pleased to offer this grant to Con Alma Health Foundation, which is well-qualified to explore solutions for the people of New Mexico. Not only do we believe Con Alma Health Foundation will make significant improvements in New Mexico, but we believe that the other 20 projects can exchange ideas and benefit from the work of Con Alma Health Foundation as well."

JUDITH WOODRUFF, J.D.

Program Director, Northwest Health Foundation
and Partners Investing in Nursing's Future

### PROJECT DIVERSITY

Although New Mexico is not alone in struggling with a nursing shortage, we are doubly faced with building a diverse health care workforce—especially for a state that is one of the most racially and ethnically diverse states in the nation. Through Project DIVERSITY, a unique partnership between Con Alma Health Foundation, the New Mexico Community Foundation, University of New Mexico Hospitals Nursing Division, and the UNM Office of Diversity, we are taking steps together to create a nursing pipeline with an eye toward a diverse workforce.

Part of a national program known as Partners Investing in Nursing's Future led by the Robert Wood Johnson Foundation and the Northwest Health Foundation, Project DIVERSITY was one of 11 programs nationwide to receive funding in the second year of this national initiative to develop and test solutions to America's nursing shortage.

Forty middle- and high-school students who are Hispanic, Native American, African American or other students of color are pursuing their dream of joining the health care workforce with a nurse mentor by his or her side. With intensive tutoring, experiential learning opportunities and a structured curriculum that prepares them for the rigors of a nursing program, these students will be ready to take next steps into their future.

Information about Partners Investing
in Nursing's Future is available at
www.PartnersinNursing.org.

PARTNERS INVESTING IN NURSING'S

A WELLSPRING OF POSSIBILITIES

Nonprofit organizations in Southwestern New Mexico may have limited resources, but they now also have a wellspring of expertise in the new Wellspring Center—A Resource for Nonprofits. Operated by The Wellness Coalition and serving Grant, Catron, Luna and Hidalgo counties, the center provides:

- Training for staff and board members,
- · Technical assistance and mentoring, and
- Resource sharing.

In addition to facilitating networking, The Wellspring Center makes it easier for numerous small organizations to experience cost savings usually reserved for larger organizations.

CAHF awarded a \$55,000 2007 grant to launch the program.

Information about The Wellness Coalition is available at www.wellnesscoalition.org



# supports and partners to transform New Mexico communities

Tuture



# Funding Priorities

**POLICIES:** Grant recommendations are made by the Con Alma Health Foundation Grant Making Committee and are ratified by the Foundation's Board of Trustees.

**PRIORITIES:** Con Alma Health Foundation focuses broadly in the areas of health and human services with special emphasis on culturally diverse, rural and tribal communities

Priority consideration is given to proposals that demonstrate strong collaborative relationships, have multiple funding sources and a plan for sustainability, and address systemic change rather than direct services.

As applicants develop their proposals, they are strongly encouraged to use the Foundation's report, "Closing the Health Disparity Gap in New Mexico: A Roadmap for Grantmaking" found on the Con Alma website under the Resources section: www.conalma.org.

Con Alma Health Foundation's priority areas are to address the particular health needs of underserved populations, including low-income individuals, people of color, youth, and residents of rural areas; support and strengthen nonprofit organizations that seek to improve the health of underserved populations; recognize and encourage leaders who are working to increase health and wellness within their communities; and inform the development of public policies that promote wellness and enhance access to preventive health care.

runding restrictions: The Foundation makes its grants to 501(c)(3) organizations when 100% of the funds awarded will be used in the state of New Mexico. No grants are made to individuals, for lobbying, scholarships/fellowships, or for capital costs, including property, construction or renovation. The Foundation's grants may complement, but shall not replace federal, tribal, state, city, town, or county government health programs.

schedules: Con Alma grant guidelines and schedules are posted on our website at www.conalma.org or phone 505.438.0776 for information.

www.conalma.org

# Grants

In 2007, Con Alma Health Foundation awarded more than \$2 million to nonprofits across New Mexico. By the close of 2008, the Foundation will have awarded more than \$9 million since inception in late 2001.

CAHF also works with the Hospital Auxilliary for Los Alamos Medical Center (LAMC) as the Northern New Mexico Health Grant Group (NNMHGG). The NNMHGG awards grants to eligible nonprofits that target populations traditionally served by the LAMC (Los Alamos, Rio Arriba and northern Santa Fe counties).

# invests in health, not just health care

### TARGET GRANTS - TOTAL \$1.6 MILLION

- 1. Alamo Navajo School Board, Alamo Activity Project, \$50,000 to support development of a health promotion campaign and activities on the Alamo Navajo Reservation in Socorro County.
- 2. Albuquerque Partnership, Albuquerque Coalition for Change in Immigrant Communities, \$60,000 for outreach to the immigrant community in the South Valley and Southeast Heights.
- 3. ARCA, ARCA Health and Wellness Project, \$30,000 to improve the health status of young and aging adults with developmental disabilities in Bernalillo, Sandoval, and Torrance counties.
- Border Area Mental Health Services, The S.P.I.R.I.T Project (Suicide Prevention Initiative – Recognition, Intervention & Treatment), \$75,000 for increased access to care for individuals with a high risk of suicide in Grant, Luna, Catron, and Hidalgo counties.
- Cancer Awareness, Prevalence, Prevention and Early Detection (CAPPED), \$50,000 for Preventive Healthcare Choices for Otero County.
- Casa Esperanza, Patient Navigation and Survivor Services Program, \$50,000 for increased access for those diagnosed with cancer and their families – statewide.
- 7. Community Against Violence, CAV/CYFD and CAV/TANF Collaboration Project, \$65,300 to support improved coordination of care in Taos, Mora, Colfax, Rio Arriba, and San Miguel counties.
- 8. El Centro Family Health, Eastside Diabetes Collaborative Spread, \$75,000 to support a disease management model for those needing diabetes care in San Miguel County and Springer.
- Envision New Mexico, School-based Health Center Quality Improvement Initiative, \$35,000 to support health care providers and staff that serve the youth recipients of Medicaid – statewide.
- 10. Esperanza Shelter for Battered Families, Education Program Everyday Interventions for Everyday People (EIEP), \$50,000 to develop a domestic violence awareness campaign in Santa Fe County.
- 11. Families and Youth, Inc., Mentoring for Success, \$75,000 to develop a mentoring program for high risk/need individuals with current/past substance abuse problems in Doña Ana County.
- 12. First Nations Community HealthSource, Traditional Healing Outreach Project, \$50,000 to increase access to health care and decrease morbidity rates for urban American Indians in Bernalillo County.
- 13. Health Action New Mexico, Health Care for All Campaign, \$50,000 to support statewide leadership, strategic planning and policy development for universal health care coverage.
- 14. Hidalgo Medical Services, Experimental Management Program Offering Ways to Enter into Recovery (EMPOWER), \$50,000 for a pilot program for those with undiagnosed diabetes in Grant and Hidalgo counties
- 15. Los Alamos National Laboratory Foundation, Northern New Mexico First Born Program Outcome Evaluation, \$55,000 to support outcome evaluation in Rio Arriba and Taos counties.
- 16. New Mexico Association for Home and Hospice Care, Diabetes Home Health Initiative, \$40,000 to support statewide training of home health interdisciplinary teams in diabetes management.

- 17. New Mexico Center on Law and Poverty, Medicaid Integrity Project, \$30,000 to increase access to Medicaid program by addressing systemic issues that currently limit access statewide.
- 18. New Mexico Community Health Worker Association, NMCHWA Closing the Knowledge Gap, \$34,700 to train community health workers in culturally appropriate disease management statewide.
- 19. New Mexico Foundation for Osteopathic Education and Professional Development, Increasing Quality Healthcare in Rural New Mexico, \$60,000 to increase the number of Osteopathic doctors.
- 20. New Mexico Health Care Takes on Diabetes, Diabetes Interventions at the Sandoval County Public Health Clinic/Health Commons, \$40,000 to leverage resources to address diabetes.
- 21. New Mexico Primary Care Association, Integrated Medicaid Enrollment Program (IMEP), \$50,000 to increase access to Medicaid eligible children in New Mexico.
- 22. New Mexico Suicide Intervention Project, Behavioral Health Training for Physicians and Counseling Interns, \$25,000 to support collaborative training for health professionals.
- 23. New Mexico Voices for Children, Improving Access to Care, \$50,000 for general support of New Mexican children.
- 24. Pecos Valley Medical Center, Diabetes Education and Prevention, \$40,000 to support programs for homebound and/or school aged diabetics in San Miguel and Santa Fe counties.
- 25. Planned Parenthood of New Mexico, Adolescent Pregnancy Prevention, \$30,000 to implement teen pregnancy prevention programming in Bernalillo, Sandoval and Valencia counties.
- 26. Protection and Advocacy System, for the Disability Coalition, Health Care Access Project, \$45,000 to improve health care access for persons with disabilities statewide.
- 27. REACH 2000, Jumpstart to Healthy Lifestyles, \$75,000 to expand health promotion outreach programs in Chaves County public schools.
- 28. Sangre De Cristo Community Health Partnership, Provision of Behavioral Health Services to elderly New Mexicans, \$60,000 to provide behavioral health services in Doña Ana, Bernalillo, Rio Arriba, and San Miguel counties.
- 29. Santa Fe Clubhouse The Life Link, \$50,000 to provide a supportive environment, social and vocational rehabilitation for people recovering from mental illness in Santa Fe County.
- 30. University of New Mexico Center for Health Promotion and Disease Prevention, Research Informing Policy: Pueblo Communities Investigate Alcohol Industry Practices, \$50,000 to improve the health status of tribal members in the Eight Northern Pueblos.
- 31. Wellness Coalition, Non-Profit Resource Center of Southwest New Mexico, \$55,000 to develop a Resource Center to provide capacity building services for nonprofits in Grant, Catron, Luna and Hidalgo counties.
- 32. Youth Shelters and Family Services, Pregnancy Prevention and Intervention Project for Homeless and At-risk Youth, \$45,000 to provide integrated services for homeless, pregnant, and parenting youth in Santa Fe County.

# NEW OPPORTUNITIES FOR MAKING HEALTHY CHOICES

Felix is a 43-year-old man with developmental disabilities. A charming, communicative man, Felix likes sharing stories and being with family, but when his parents passed away, he didn't have any family left. Two years ago Felix wrote a letter in ARCA's newsletter describing how much he wanted a family. He got one! Felix was informally adopted by a large New Mexico family through a bookkeeper at ARCA. Now he has a family he loves and who loves him.

Felix improved his health in a program at ARCA funded by Con Alma Health Foundation to help individuals with developmental disabilities learn to make healthy food choices and exercise. The Health and Wellness Project, which serves Bernalillo, Sandoval Valencia and Torrance counties, also impacts systemic perceptions through skills training provided to community-based providers statewide. Trainings funded by CAHF were conducted in Clovis, Roswell, Artesia, Alamogordo, Las Vegas and Gallup.

During his 12-week class Felix lost weight, reduced his total cholesterol, lost inches, increased upper body strength, improved lower body flexibility, improved balance, and increased his exercise knowledge.

"Wellness is making me happy and it makes me do good," says Felix.
"I walk and ride my bike, do push-ups, and can touch my feet. That is helping me too. I am good at that. I eat better and lose weight by walking to the bus stop. I like doing stuff... that makes me get in better shape. I eat chicken salad, but not ice cream. It's not good for you. The class helped me be stronger and happier."

Information about ARCA is available at <a href="https://www.ARCAOpeningDoors.org">www.ARCAOpeningDoors.org</a>.





"Wellness is making me happy and it makes me do good.... The class helped me be stronger and happier."

FELIX
Participant in ARCA's Wellness Institute

4 | Con Alma Health Foundation



The choices we make depend on the choices we have. Thanks to funding from Con Alma Health Foundation, people in our community had more choices – which resulted in 80% of our community members screened during our Kick-Off Campaign losing weight through our health promotion campaign and activities."

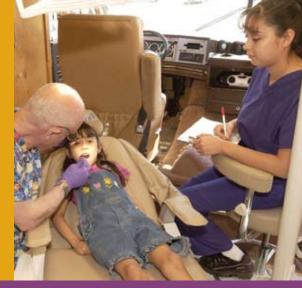
MICHAEL HAWKES

President, Alamo Navajo School Board

"Con Alma's emphasis on improving systems helps us meet the special challenges of serving very isolated, remote, and critically underserved areas. By treating diabetics in rural areas as a *community*, we've been able to build tools and systems that help them manage their disease far more effectively."

JULIANA ANASTASOFI

Prevention and Intervention Program Director, El Centro Family Healt



# responding to the health rights and needs of the diverse peoples of New Mexico



### SMALL GRANTS - TOTAL \$150,000

- 1. ACORN Institute, Chihuahua Agua Project, \$14,000 to help address environmental health issues in the border communities of Doña Ana County.
- 2. American Cancer Society, Great West Division, Cancer Resource Center, \$12,446 to support activities and services provided to cancer patients, family members and caregivers in Chaves County.
- 3. Angel Flight West, Increased Access to Quality Health Care through Free Air Transportation, \$14,000 to enhance quality health care access for disadvantaged populations in Colfax, Doña Ana, Eddy, Grant, Hidalgo, Luna, Otero, Rio Arriba, San Juan, and Taos counties
- 4. El Centro de Igualidad y Derechos, Capacity Building Project, \$15,000 for staff, board, and organizational development to improve effectiveness in serving the Latino immigrant population in Bernalillo, Sandoval and Valencia counties.
- Kalpulli Izkalli, Promotoras Tradicionales, \$15,000 to create an apprenticeship program
  for young people, and to promote traditional medicine and healing by practitioners in
  Bernalillo County.
- 6. National Museum of Nuclear Science & History, Understanding the Health Risks and Environmental Impact of Uranium and Radiation A Native American Educational Outreach Program, \$7,600 to support a health and environmental education outreach program for Native American people, Navajo Nation.
- 7. New Mexico Association of Grantmakers, Planning Grant for a Grantmakers Grantseeker Web Portal Resource Center, \$14,000 to plan, design and implement a statewide web portal to increase resources and the capacity of nonprofits providing health-related services
- New Mexico Telehealth Alliance, Strategic Development and Coordination of New Mexico's Telehealth Activities, \$15,000 to improve access to quality health care in rural communities.
- 9. Relevancy, Pathways to Health, \$15,000 to help reduce the number of uninsured African American children in Clovis and Hobbs through an intensive, culturally relevant information and parental assistance campaign.
- **10.** Sanctuary Zone, Sanctuary Zone Domestic Violence Emergency Shelter, \$13,954 to create an emergency shelter and comprehensive support for domestic violence victims in Torrance County.
- 11. Tri-County Family Justice Center of Northeast New Mexico, Women's Health Care Empowerment Project, \$14,000 for project start-up to serve domestic violence victims in San Miguel, Guadalupe, and Mora counties.

www.conalma.org

# Northern New Mexico Health Grant Group (NNMHGG) - Total \$310,688

(A joint project of the Auxilliary of the Los Alamos Medical Center and Con Alma Health Foundation.)

- 1. Amigos del Valle, \$15,000 for In-home Senior Services in Espanola.
- 2. Boys & Girls Club of Chimayó, \$15,000 for a Summer Program.
- 3. Cancer Services of New Mexico, \$15,000 for Family Cancer Retreats in Albuquerque.
- 4. Crisis Center of Northern New Mexico, \$18,000 for an Anti-Bully Program in Española.
- 5. El Centro de los Niños Child Development Center, \$20,000 for an Early Childhood Education & Community Health Support in Tierra Amarilla.
- **6. El Centro Family Health,** \$20,000 for a Chronic Disease Telehealth Project for rural clinics in the service area of Los Alamos Medical Center.
- 7. Family Strengths Network, \$4,960 for We Help Ourselves (WHO) in Los Alamos.
- 8. La Clinica del Pueblo de Rio Arriba, \$20,000 for a Diabetes Outreach & Prevention Education Program in Tierra Amarilla.
- 9. Las Clinicas del Norte, \$25,000 for Hiring a Mental Health Triage Coordinator in El Rito.
- **10.** Las Cumbres Community Services, \$20,000 for an Early Childhood Intervention Initiative in Rio Arriba, Los Alamos and northern Santa Fe counties.
- **11.** Los Alamos Family Council, \$12,000 for Psychosocial Rehabilitation (PSR) & Case Management for Mental/Behavioral Health in Los Alamos.
- **12.** Los Alamos National Laboratory Foundation, \$20,000 for the First Born Program (FBP) in Los Alamos County.
- **13.** Los Alamos Visiting Nurse Service, \$5,728 for the Volunteers in Hospice A Powerful Force program in Los Alamos.
- **14. North Central Community Based Services,** \$20,000 for Northern Rio Arriba Natural Helpers in Chama.
- 15. Santa Fe Recovery Center, \$20,000 for the Access to Recovery program in Santa Fe.
- 16. Self Help, Inc., \$20,000 for a Medical Emergency Fund in Los Alamos.
- **17. St. Elizabeth Shelter**, \$20,000 for a Year-Round Overflow Shelter in Santa Fe. (Grant restricted for healthcare and screening).
- 18. Tewa Women United, \$20,000 for the V.O.I.C.E.S. Program in Santa Fe.



Meeting the healthcare needs of African Americans in New Mexico is a daunting task especially in rural communities where the trust factor is significant because of insufficient services and other historical barriers. Con Alma's sensitivity and funding has helped us develop a meaningful link with churches and community leaders in Clovis and Hobbs facilitating communication and the development of a Medicaid enrollment campaign enabling African American children to access needed health care.

> BOBBY W. SYKES, PH.D. Executive Director, Relevancy

### TRADITIONAL HEALING

Maria is a 55-year-old American Indian woman who was homeless for five years. The Traditional Healing Outreach Program (THOP) of First Nations Community HealthSource helped Maria find a home. Not surpisingly, her physical, mental, and spiritual health all significantly improved after she found a place to live and got involved with the Traditional Healing Outreach Program. Traditional Healing services include sweat lodges, prayers, blessings, massage, acupuncture and a talking circle. Outreach services include homeless outreach, health education, transportation assistance, and referrals to medical, dental, behavioral health and other services.

Maria has arranged her own medical and mental health appointments, and has become more self-sufficient in accessing needed social services for her disability. At monthly meetings with staff at THOP, which was funded by Con Alma Health Foundation, she reports that she is now able to break free from the cycle of survival mode, living day to day. Maria now sets weekly and monthly goals and looks to the future with hope.

Information about First Nations Community HealthSource is available at www.fnch.org.



\*Name has been changed to protect his confidentiality.

# investing in people, investing in the system

"In the Northern part of the state, the systemic change we've initiated and funded by Con Alma Health Foundation means government and nonprofit agencies that do not historically have cooperative relationships, will. It means increased safety, health and stability for families and children coping with the dangers of domestic violence."

MALINDA W. DUNNAM

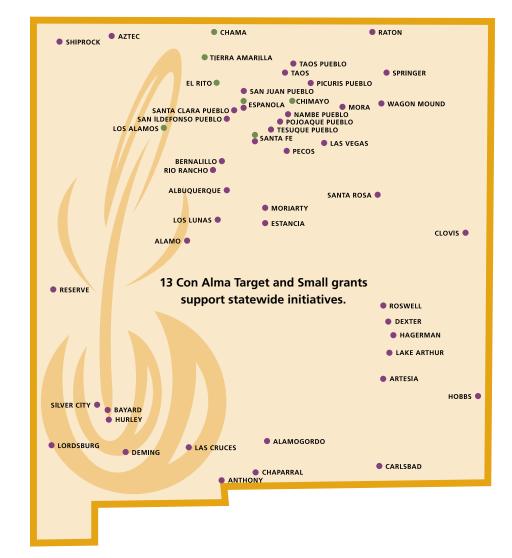
Executive Director, Community Against Violence

Taos. New Mexico



# Investing in New Mexico

Con Alma Health Foundation awards grants to nonprofit organizations throughout New Mexico. This map shows places served by CAHF's 2007 grantee organizations and the Northern New Mexico Health Grant Group (NNMHGG) 2007 grants. Many of these funded programs serve multiple counties or provide statewide programs and services.



#### MAP LEGEND

- CAHF 2007 grants
- NNMHGG 2007 grants







# Financials

### STATEMENT OF FINANCIAL POSITION

For the Year Ended December 31,2007 with Comparat	tive Totals for December 31,2006	
ASSETS:	2007	2006
Cash and cash equivalents	\$ 4,184,543	\$ 4,787,326
Accounts receivable	7,100	-
Interest receivable	598	21,892
Investments	24,590,177	23,280,535
Prepaid Expenses	32,750	31,859
Property and equipment, net of depreciation	956,312	994,355
Total assets:	\$ 29,771,480	\$ 29,115.967
LIABILITIES:		
Accounts payable	\$ 18,578	\$ 17,948
Grants payable	950,000	946,886
Accrued expenses	975	1,243
Excise tax payable	_	-
Total liabilities:	969,553	966,077
NET ASSETS:		
Unrestricted net assets	763,296	779,090
Temporarily restricted net assets	24,538,631	23,870,800
Permanently restricted net assets	3,500,000	3,500,000
Total net assets:	28,801,927	28,149,890
Total liabilities and net assets:	\$ 29,771,480	\$ 29,115,967

This is a summary. The audited financial statements of Con Alma Health Foundation are available for review at the office of Con Alma Health Foundation, 144 Park Avenue, Santa Fe, NM 87501 and at www.conalma.org. Independent auditors: Hinkle & Landers, P.C.

### STATEMENT OF ACTIVITIES

For the Year Ended December 31, 2007 with Comparative Totals for December 31, 2006

#### UNRESTRICTED NET ASSETS:

REVENUES AND SUPPORT:	2007	2006
Grants	\$ 125,000	-
Contributions	-	3,300
Refund of NNMHGG grant	50,000	-
In-kind contributions	30,871	35,423
Investment income, net	3,266,854	2,423,829
Net assets released from restrictions	-	-
Total revenue and support	3,472,725	2,462,552
EXPENSES:		
Foundation healthcare program	\$ 2,085,214	\$ 2,389,347
NNMHGG healthcare programs	266,626	341,373
General and administrative	297,923	308,170
NNMHGG General and administrative	89,249	-
Fund raising	12,032	-
Special events, net	15,794	-
Refund on contributions	-	43,500
Total Expenses:	2,766,837	3,082,390
Change in net assets before provision for excise tax	705,888	(619,838)
Excise taxes	(53,851)	(26,679)
Change in net assets	652,037	(646,517)
Net assets, beginning	28,149,890	28,796,407
Net assets, end of year	\$28,801,927	\$28,149,890

Con Alma Health Foundation's impact extends beyond the dollars it grants





"Obesity is one of our nation's most serious health problems, and goes hand and hand with diabetes. With a Con Alma grant, Reach 2000 launched Jumpstart to Healthy Lifestyles, a collaborative program that addresses obesity and diabetes prevention in Chaves County."

LILA DOYLE

Executive Director, REACH

2007 Annual Report | 11

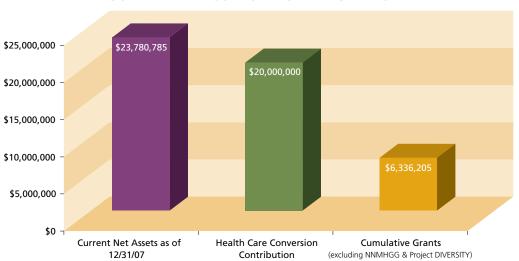
"Big problems require coordinated solutions. With start-up funding from Con Alma Health Foundation, the New Mexico Telehealth Alliance was established as a network of organizations to ensure that dollars spent on telehealth programs generate the best possible health benefits for New Mexicans, especially in our rural state.

TERRY BOULANGER

Executive Director,

# Stewardship of Resources

#### CON ALMA ASSETS FROM INCEPTION



**(Above)** The healthcare conversion contribution figure (middle bar) represents the \$20 million in health care conversion funds from the sale of Blue Cross and Blue Shield of New Mexico.

### THANK YOU TO OUR PARTNERS

No one organization has the financial resources to tackle single-handedly the systemic health-related problems of our state. We are honored to partner with many dedicated organizations in support of improving health in New Mexico. Some of our partners are listed below:

- Center for Nonprofit Excellence
- Grantmakers in Health
- Hispanics in Philanthropy
- New Mexico Association of Grantmakers
- New Mexico Community Foundation
- Northwest Health Foundation
- Robert Wood Johnson Foundation
- Unidos: Funders Allied with Youth
- University of New Mexico Hospitals
- UNM College of Nursing
- UNM Office of Diversity

#### IN KIND DONATIONS

Thank you to these businesses that give generously to Con Alma **Health Foundation** 

- Kardas, Abeyta and Weiner, P.C.
- Karen Sanchez-Samora
- RW Cleaning and Services
- Whole Brain Design



Partners Investing in Nursing's Future is a partnership of the Northwest Health Foundation and the Robert Wood Johnson Foundation supporting local foundations to invest in nursing workforce solutions

#### MEDIA PARTNERS

Thank you to Our Media Partners who are Helping Con Alma Grantees Raise Awareness about their work

Con Alma is matching one for one in kind advertising grants made by the following media partners to be awarded to Con Alma grantees. The ad (below) is part of a social marketing campaign program by Esperanza Shelter for Battered Families, which was awarded an in kind advertising grant.

make a call

today

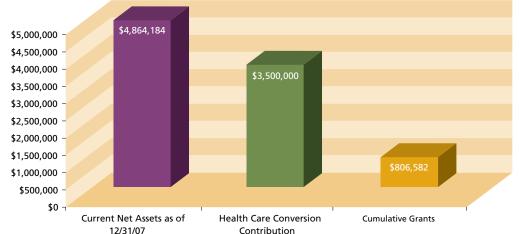
you just may Save

- Albuquerque Journal
- Journal North
- Journal Santa Fe
- Las Cruces Bulletin
- Santa Fe New Mexican

# leveraging resources to make systemic change



#### NORTHERN NEW MEXICO HEALTH GRANT GROUP (NNMHGG)



(Above) The healthcare conversion contribution figure (middle bar) represents the \$3.5 million in health care conversion funds from the sale of Los Alamos Medical Center. The Cumulative Grants figure represents Con Alma's portion of the Northern New Mexico Health Grant Group's grant making. NNMHGG is a joint project of the Auxiliary of the Los Alamos Medical Center and Con Alma Health Foundation. The cumulative grant total since NNMHGG's inception in 2004 is more than \$916,000, which includes the Auxiliary's contributions.

#### CON ALMA IS GRATEFUL FOR THE SUPPORT OF ITS 2007 GRANT AWARDS BANQUET SPONSORS

Heart of Gold Sponsor (\$5,000)



Silver Spirit Sponsor (\$3,000)





THE UNIVERSITY of FOUNDATION NEW MEXICO









of Santa Fe Count



**JARP** 

NATIONAL LABORATORY

- **Bronze Benefactors (\$1,000-\$2,499)**
- Anonymous (2)
- Perli Cunanan & Tom Clark
- Arturo Jaramillo, Esq.
- Life Care Health Service
- Montgomery & Andrews
- Bud Mulcock, Esq. New Mexico Foundation for Osteopathic Education and **Professional Development**
- · Eliu Romero, Esq.
- Sanchez, Mowrer & Desiderio



Lovelace











50% of original ad size

Friends of the Foundation (\$500) • ARCA • Pueblo of Pojoague Behavioral Health

## BOARD OF TRUSTEES

#### **PRESIDENT**

Jose Frietze Las Cruces

#### **VICE PRESIDENT**

Elaine Montaño, M.S.N., C.N.P. Santa Fe

#### TREASURER

Eliu Romero, Esq. *Taos* 

#### SECRETARY

Patricia Montoya Albuquerque

#### TRUSTEES

Mike Anaya Moriarty

Patrick Baca

Albuquerque/Sandia Pueblo

**Steve Gaber** *Santa Fe* 

Colleen Guengerich

Socorro

McClellan Hall

Gallup

Pamelya Herndon, Esq.

Albuquerque

Charmaine Jackson-John

Santa Fe

Raeburn Josey, Esq.

Carlsbad

Denise Madrid Boyea, Esq.

Carlsbad

Seferino Montano

Portales

Bud Mulcock, Esq.

Albuquerque

Sara A. Stevens

Las Vegas

Nadine Tafoya

Santa Clara Pueblo

Michael Trujillo, M.D.

Albuquerque/Laguna Pueblo

Facundo Valdez

Las Vegas

Juan Vigil

Albuquerque

# COMMUNITY ADVISORY COMMITTEE

#### CHAIR

Alice Salcido Las Cruces

#### VICE-CHAIR

Melanie Goodman

Mesilla

#### **SECRETARY**

Wanda Ross Padilla, M.Ed., DPA Santa Fe

#### COMMITTEE

Robert Archuleta

Las Vegas

Luciano Baca, Ph.D.

Santa Fe

Jim Coates

Glenwood

Judith D. Cooper

Clayton

Leslie Hoelzel

Albuquerque

Levi L. Maes

Albuquerque

Laura Malaj

Grants

Joyce Naseyowma-Chalan

Cochi<u>ti Pueblo</u>

Juan Oropesa

Roswell

Twila Rutter

Clovis

Susie Trujillo

Silver City

Con Alma Health Foundation is a tax-exempt private foundation under the Section 501(c)3 of the Internal Revenue Code.

Con Alma Health Foundation is a member of the Council on Foundations, Grantmakers for Children, Youth & Families, Grantmakers for Effective Organizations, Grantmakers in Health, and the New Mexico Association of Grantmakers.

The energy and talent of Con Alma's Board of Trustees and Community Advisory Committee, its staff and network of community-based organizations extend Con Alma's impact beyond the dollars which it grants.

EDITOR: PERLI CUNANAN

GRAPHIC DESIGN: ANDREA MULTARI

## CON ALMA

Dolores E. Roybal Executive Director

Jackie Alshawabkeh

Administrator

Perli Cunanan

Development Officer

**Amy Donafrio** 

Grants & Office Manager

Cecile LaBore

Administrative Assistant

Dianne Rivera

Program Officer

Louise Tracey-Hosa Southern Outreach

Program Coordinator

# PROJECT DIVERSITY CO-DIRECTORS

Jessica Sanchez Terry Schleder

OUR APPRECIATION TO OUTGOING 2007 BOARD OF TRUSTEES AND COMMUNITY ADVISORY COMMITTEE MEMBERS

#### **BOARD OF TRUSTEES**

Dan López. Ph.D. 2006 Board President Socorro

Arturo Jaramillo, Esq. 2007 Board Treasurer Santa Fe

# COMMUNITY ADVISORY COMMITTEE

Theresa Clay, MS Albuquerque

David Manzano Albuquerque

Terry Marney

Adam Ortiz Mountainair



The Heart & Soul of Health in New Mexico

144 Park Avenue · Santa Fe, NM 87501 TEL: 505.438.0776 · FAX: 505.438.6223

www.conalma.org